

POOL SAFE INC. AND POUNDER VENTURE CAPITAL CORP. UPDATE ON MANAGEMENT AND BOARD OF DIRECTORS ENHANCEMENTS

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CALGARY, March __, 2017 - Pounder Venture Capital Corp. ("**Pounder**") (NEX: PDR.H), a capital pool company listed on the NEX board of the TSX Venture Exchange (the "**Exchange**") and Pool Safe Inc. ("**Pool Safe**" or the "**Company**") announce the transformation to its Executive Office and Board of Directors.

Pool Safe is pleased to announce the appointment of Mr. Steven Mintz as the Company's Chief Financial Officer. Mr. Mintz is a Chartered Accountant and graduated from the University of Toronto. He has spent over 20 years as a financial consultant and investment strategist, serving both private and public companies. Mr. Mintz is currently a director of Pounder and will remain as a director of Pool Safe. He will succeed Mr. Howard Kruger who has resigned from his position as the Company's CFO.

Pool Safe is also pleased to announce the appointment of Mr. Steven Glaser as the Company's Chief Operating Officer and Corporate Secretary. Mr. Glaser is a financial service executive with a diverse background in corporate finance, communications and governance for both domestic and international private and public companies. He holds a Bachelor of Administrative Studies, as well as an M.B.A. in finance. Mr. Glaser will join the Company pursuant to the successful completion of the proposed amalgamation between Pounder and Pool Safe dated as of November 29, 2016. Concurrently he will resign his Board seat of the public Company.

The Company is pleased to announce the addition of Mr. Campbell Deacon to Pool Safe's Board of Directors. Mr. Deacon is currently a Board member of Pounder and will retain his Board seat on the completion of the amalgamation. He has more than 40 years' experience in the investment banking industry and has been involved as a director and/or officer in a number of domestic and international public and private companies during his career. He holds a Bachelor of Arts degree from the University of Guelph.

In announcing the additions to the Board and management, Mr. David Berger, Founder and CEO of Pool Safe emphasized, "we are determined to ensure Pool Safe has the appropriate skills necessary to successfully manage and build our business. We will continue make constructive additions to our team as we focus on expanding a rapidly growing client base around the world"

About Pool Safe Inc.

Pool Safe Inc. designs, develops and distributes a product known as the "Pool Safe", which functions as a multi-purpose personal poolside attendant. The Pool Safe is designed to provide safety, convenience and peace of mind for hotels, resorts, waterparks and cruise ship guests. Conveniently located alongside pool or beach lounge chairs, Pool Safe is a unique way of providing vacationers with a comforting sense of security for their belongings, while they enjoy their vacation. Functions include: lockable safe, solar-powered charger for USB compatible electronic devices including phones, cameras and tablets in addition to beverage or server call-buttons, a beverage cooler and holders.

For more information please visit www.poolsafeinc.com

The TSXV and NEX Exchanges do not accept responsibility for the adequacy or accuracy of this release.

All information contained in this news release with respect to Pool Safe and Pounder was supplied by the parties respectively, for inclusion herein, and each party and its directors and officers have relied on the other party for any information concerning the other party.

Further Information Pounder has filed a filing statement disclosing information related to the Qualifying Transaction and a copy of the filing statement can be found under Pounder's profile at www.SEDAR.com.

Cautionary Statements

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Corporation's current belief or assumptions as to the outcome and timing of such future events. The forward looking information contained in this release is made as of the date hereof and the Corporation is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

SOURCE: Pounder Venture Capital Corp.

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